AD0-E308 Dumps

Adobe Campaign Classic Developer

https://www.certleader.com/AD0-E308-dumps.html

NEW QUESTION 1
A Campaign developer uses the sysF liter tag in a form definition. What is the result?

A. A save error occurs because the sysFilter tag only applies to schemas.
B. The form is rendered with a filter button.
C. Records returned are filtered based on the condition in the tag.
D. The tag generates a predefined filler for use in queries.

Answer: A

NEW QUESTION 2
A campaign target population is cut at 100 random records to receive a limited offer. When the Campaign developer goes to approve the targeting for the offer, only 90 records ate available. Ten records have been removed by a required topology rule Less than 18 Years Old.
A Campaign developer must make sure exactly 100 records are selected and sent an offer while ensuring compliance.
Mow should the Campaign developer perform this task?

A. Remove the less than IS Years OM rule from the typology defined in the delivery
B. Add a filter to the workflow to select only 18 yean of age or older
C. Change the execution order of the Less than 18 Years Old typology rule to execute later.
D. Select 110 random records to account for the drop by the typology rule

Answer: A

NEW QUESTION 3
A Campaign developer is creating a flag to identify recipients who have specified date of birth. The Campaign developer codes the expression as follows in an environment activity.

lif([target/birthDate] is null. 'N'. 'Y')

When the developer goes to save the expression. the following error displays:

Element 'birthDate' unknown (see definition of schema Recipients (nms:recipient)').

The path '/target/birthDate' is invalid in schema 'Enrichment 2 (temp:enrich2-src)'.

Unable to parse expression 'lif([target/birthDate] is null. 'N'. 'Y')'.

What is the problem with this expression?

A. Target/birthdate is missing the @ before birthdate
B. Target is not a valid schema
C. Lif0 is an invalid function
D. The condition is null is NOT valid in expression

Answer: A

NEW QUESTION 4
From the Campaign client console, how should a campaign developer determine if the wfserver log contains errors?

A. Contact Adobe support for help because wfserver logs are accessible to Adobe system administrator
B. Navigate to Home > Explore > Administration >Technical Workflow'' and search for wfserver monitor'' workflo
C. The logs written by the wfserver service are display under the'' audit of this workflow.
D. Navigate to ''Home > Monitoring.' Under ''process list'. Click on the ''wfserver@instance''. Then click on open log journal'' and search for'' error''.
E. Log in to the Adobe campaign server and navigate to the logs directory where Adobe campaign is instance Edit the log file in a text editor.

Answer: D

NEW QUESTION 5
A Campaign developer wants to utilize the standard directory structure In Adobe Campaign as much as possible.
Where should the Campaign developer create a sub-folder for workflow importing date to the recipient schema?

A. Under Resource > Campaign Management
B. Under Administration > Production
C. Under Administration > Configuration
D. Under Profiles and Target > jobs

Answer: A

NEW QUESTION 6
A campaign developer must configure a campaign hierarchy. campaign configuration are as follows:
› Campaigns are budgeted and planned quarterly (Example 2017 Q1)
› Campaigns run weekly (Example, Week1, Week2..)
How should the Campaign developer configure the campaign hierarchy?

A. Program Level based on the specific instance of the campaign run (Week1) Campaign Level based on the campaign type (Product promotion) Plan Level based on the quarter of the year (2017 Q1)
B. Plan Level based on the quarter of the year (2017 Q1) Program based on campaign type (product Promotional) campaign level based on the week of the campaign run (Week1)
C. Program Level based on the quarter of the year (2017Q1) Plan based on campaign type (Product Promotion) Campaign based on weekly run (Week1)
D. Delivery Level based on the quarter of the year (2017 Q1) Plan based on the weekly run on the campaign (Week1) Program based on campaign type (Product Promotion)

Answer: B

NEW QUESTION 7
A campaign developer installs toe transactional message control package. But NOT the transactional message execution package. What is the reason for this decision?

A. Message templates are created in the transactional message control.
B. Direct mart messages are managed in the transactional message control.
C. Transactional message control sends the message.
D. Transactional message execution packages are installed by default.

Answer: C

NEW QUESTION 8
A Campaign developer is adding a schema to the data model.
Which step must be performed for the table to be used in Adobe Campaign queries?

A. Create a join in the schema to the Recipient table.
B. Create the schema in a new namespace.
C. Match the schema name to the table name.
D. Create a Primary key in the schema.

Answer: C

NEW QUESTION 9
A user in the campaign manager group opens a workflow and click to open a delivery. After the delivery open the following error is thrown:
Cannot load document of type Deliveries (nmsdelivery' satisfying '@id =123456678 =0)).' The requested database record does not exist.
What is the most likely cause of this error?

A. The user does NOT have access to the workflow folder.
B. The user is NOT in the Delivery operation group and does NOT have permission.
C. The MTA process is NOT running on the instance.
D. The delivery has already been sent therefore CANNOT be opened.

Answer: A

NEW QUESTION 10
The campaign developer must add a column to an existing table and schema. The column must support numerical values that contain up to 17 digits. What should a campaign develops use to model this column?

A. Long data type
B. Double data type
C. int64 data type
D. String data type

Answer: A

NEW QUESTION 10
A client has a user created specifically for making API calls. The client does NOT want to create a new token for each call.
How should the Campaign developer configure the operator to accomplish this request?

A. Enable trusted IP
B. Use Adobe ID login
C. Forbid web access
D. Use LDAP integration

Answer: B

NEW QUESTION 15
How should a Campaign developer allow a marketing user to start a workflow?

A. Add the user to the Delivery Operator group
B. Add the user to the Campaign Manager Operator group
C. Add the user to the Administrator Operator group
D. Add the user to the Workflow Supervisor group

Answer: B

NEW QUESTION 16
A Campaign developer must build a technical workflow to automate loading a flat file that contains he opt-in status of customers.
The flat file is placed on an external SFTP server daily. The server details and credential have been provided. How should the Campaign developer import the flat to load into Adobe Campaign?

A. The file must be transferred to the Adobe Campaign server by the team that generates the fil
B. Use the File Collector in the technical workflow.
C. Define an external account of type SFTP with the provided inf
D. Use the external account with ''file transfer task in the technical workflow.
E. Define an external account of type SFTP with the provided inf
F. Use the external account with data import step in the technical workflow.
G. In the technical workflow, add a javaScript code task that connects to the SFTP server and downloads the file to be loaded.

Answer: D

NEW QUESTION 19
A Campaign developer is configure an exclusion that takes two queries as input. Query 1: Select customer with email address
Query 2: Select customer who do not want to be contacted
Customer who do not with to be contacted must be removed in a test run of the exclusion the workflow raises the following error.
''You must defined the man set for exclusion Remove Supersessions.''
How should the campaign developer solve this issue?

A. Create the list called Remove Suppression before running the exclusion
B. Only connect one query activity to the exclusion
C. Ensure a primary set is selected on the exclusion tab in the exclusion activity
D. Configure a delivery for use with the target audience

Answer: C

NEW QUESTION 24
How should a campaign explain the importance of a custom namespace?

A. Namespace define the instance name
B. Namespace create unique internal folder names.
C. Namespace identify custom workflow jobs.
D. Namespace separate user-defined schemas from adobe schemas

Answer: B

NEW QUESTION 25
A marketer uses a custom Recipient field to store an email address. What changes, if any, must be made to send emails to seeds?

A. Extend the seed schema with new email attribute, modify seed form, and reference the seed schema.
B. Modify the seed form and reference the recipient schema.
C. No changes are needed; the seeds can use the standard email attribute.
D. Extend the seed schema with new email attribute only.

Answer: A

NEW QUESTION 27
A Campaign developer must store a dynamically created email subject line code from a campaign workflow. How should the Campaign developer meet this requirement?

A. Modify the email delivery to write the subject line code to a custom schema
B. Extract subject line code to a file from the campaign workflow and use the file in reports or re-marketing workflows
C. Modify the target mapping used in delivery to log subject line code as "additional parameter" in the delivery logs
D. Write a custom JavaScript code in the campaign workflow to store subject line code in custom schema.

Answer: B

NEW QUESTION 31
A client wants to use Amazon Redshift to install Adobe Campaign in a hybrid AWS environment to hold all customer data.
Which step must be taken to utilize this type of data?

A. Adobe Campaign tables must be created in the Redshift database
B. FDA module must be installed to access a Redshift database
C. Adobe Campaign does NOT support Redshift.
D. ODBC native SQL drives must be installed to access a Redshift database

Answer: A

NEW QUESTION 35
A Campaign must exclude anyone who has received a different email sent from Adobe.
Which table should a Campaign developer query to find the people that have receive the other email?

A. Nms:broadlog
B. nmstrackingLogRcp

C. nms:broadLogRcp
D. ctk:broadLon

Answer: C

NEW QUESTION 37
What monitoring log should a Campaign developer look at for a database error in a query activity?

A. Mta
B. inMail
C. wfserver
D. web

Answer: C

NEW QUESTION 38
The client needs to load multiple files. The files must be loaded in a specific order based on data dependencies. How should the client ensure order and dependencies?

A. Create multiple workflows using an external signal to call the next data loading step
B. Create multiple workflows using outbound transition to link to the next loading step
C. Create multiple workflows using the scheduler to stagger data loading times
D. Create multiple workflow using the jump step to call the next data loading step

Answer: B

NEW QUESTION 39
A Campaign developer needs to run a created campaign workflow. The workflow fails with the following error: The schema specified in the transaction is not compatible with schema ''nmsrecepient'' specified in the delivery, the must be identical''.
Which steps should the Campaign take to resolve this error?

A. Delete the email delivery and re-add in into the workflow.
B. Unconditionally step and restart the workflow.
C. Change the targeting dimension to the recipient schema prior to the delivery.
D. Create a new target that matches the default schema of the workflow.

Answer: C

NEW QUESTION 44
A developer is building a campaign that select recipient the day after recipient contact customer support and support and send the same email content regardless of day of execution.
A different delivery ID must be associated meet the analysis requirements with the daily maintenance?

A. Create an Email delivery and re-execute each day.
B. Create a new Email delivery each day
C. Leverage a Recurring delivery
D. Leverage a Continuous delivery

Answer: C

NEW QUESTION 47
A Campaign developer Is Building an automated workflow that is requited to send emails to product purchasers from the previous day. The audience of each day's send must be stored in a delivery of its own.
Which type of delivery should the Campaign developer use in such a workflow?

A. Continuous delivery
B. Email delivery
C. Other delivery
D. Recurring delivery

Answer: B

NEW QUESTION 49
What is an accurate description of the Adobe Campaign Hierarchy?

A. Plan, Program, campaign, delivery, Workflow
B. Program, Plan, campaign, Workflow, delivery
C. Campaign, Plan, Program, Workflow, delivery
D. Plan, Program, Campaign, Workflow, delivery

Answer: D

NEW QUESTION 52
A Campaign developer configure a delivery with 100 records. After executing the delivery the developer goes to approve the targeting. The developer sees 10 records as the target count and 90 records as the To send count.

The campaign developer needs a details listing of the individual dropped and the reason for exclusion before approving the target.
After opening the delivery, how should the campaign developer perform this task?

A. Go to Delivery ->Exclusion
B. Go to Audit -> Cause of Exclusions
C. Go to Tracking
D. Go to To > Exclusion Select Allow Excluded Address.

Answer: A

NEW QUESTION 56
A Campaign developer must create a workflow to extract a set specified records to a flat file each day. Which three workflow activities are required? (Choose three.)

A. Data Extraction (file)
B. Query
C. Scheduler
D. Start
E. End

Answer: ABC

NEW QUESTION 59
A Campaign developer must create a new table in Adobe Campaign. None of the fields in the new table have unique values.
What should the Campaign developer do?

A. Create a table without a primary key
B. Create a primary key on one of the available fields
C. Create a composite key of multiple columns
D. Create a primary key using autopk

Answer: B

NEW QUESTION 63
A Campaign developer notices that targeting approval and content approval notification are not being sent. What should be developer verify to resolve this situation?

A. The jobs on deliveries in campaigns workflow is running.
B. The approval message is using a notification typology.
C. The notification reminders are configured in the approval tab.
D. The target of the approval message is in the recipient table.

Answer: A

NEW QUESTION 67
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